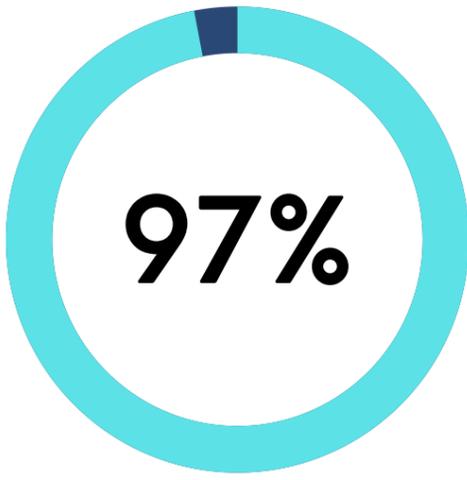




FightAsthma Text Improves Asthma Self Management Among Underserved Patients



- Feel Better About Controlling My Asthma
- More Aware of My Symptoms
- Reminds Me to Take My Medication

"Yes" survey responses from asthma patients who receive the SmartAirLA FightAsthma Text

"The text is my guardian angel - making sure I am protected"

"I felt empowered to prevent an emergency"

"It's a wake-up reminder when you're in a hurry and forget to take your medication"

Subscribe at
<https://fightasthma.info/text>



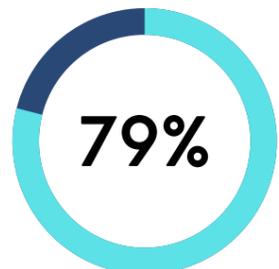
Avoid Pollution

"When I got the Text I didn't go on a walk with my son. It informed me to make choices."



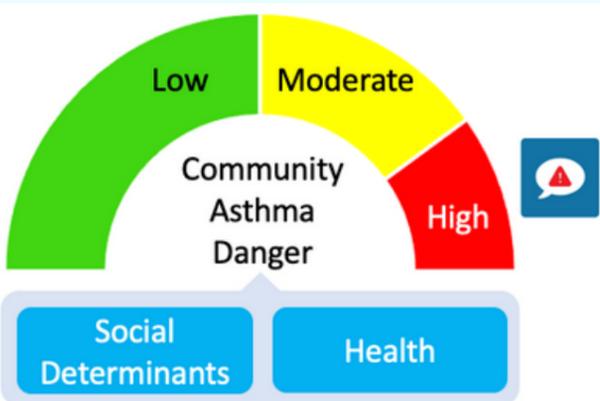
Reduce Indoor Triggers

"I don't use bleach to clean the house when we receive the Text."



Increased Doctor Communication

"My doctor congratulated me for protecting myself when I told him about the Text."



SmartAirLA partners with Esperanza Community Housing and St. John's Well Child and Family Health Centers to provide the FightAsthma Text for free to English and Spanish-speaking asthma patients in South Los Angeles. We surveyed 40 recipients who anonymously received the FightAsthma Text for 3 months. The Text is only sent during highest asthma danger days designated by real-time data analytics of the community conditions associated with asthma hospitalizations.

SmartAirLA is supported by the Blue Shield of California Foundation, Knight Foundation, and the Asthma Mitigation Project.

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